

# MATANUSKA-SUSITNA BOROUGH

350 E Dahlia Ave., Palmer, Alaska 99645

## CHAIRPERSON

Mike Wood

## VICE CHAIR

Andy Couch

## MSB STAFF

Ted Eischeid



## BOARD MEMBERS

Howard Delo

Larry Engel

Tim Hale

Peter Probasco

Jesse Sumner

Kendra Zamzow

*Ex officio:* Jim Sykes

# FISH AND WILDLIFE COMMISSION

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### Regular Meeting

09/22/2022

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- 15 = Andy Couch 2022 Fishing Report Article
- 19 = BOF 2024 Planning Guide

Planning and Land Use Department - Planning Division

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**MATANUSKA-SUSITNA BOROUGH**  
**MSB Fish and Wildlife Commission Agenda**

Edna Devries, Mayor

Mike Wood – Chair  
Andy Couch – Vice Chair  
Howard Delo  
Larry Engel  
Tim Hale  
Peter Probasco  
Jesse Sumner  
Kendra Zamzow  
Jim Sykes – Ex officio member

Ted Eischeid - Staff



Michael Brown, Borough Manager

PLANNING & LAND USE DEPARTMENT  
Alex Strawn, Planning & Land Use Director  
Kim Sollien, Planning Services Manager  
Jason Ortiz, Development Services Manager  
Fred Wagner, Platting Officer

*Lower Level Conference Room  
Dorothy Swanda Jones Building  
350 E. Dahlia Avenue, Palmer*

**September 22, 2022**  
**REGULAR MEETING**  
4:00 p.m.

**Ways to participate in MSB Fish and Wildlife Commission meetings:**

IN PERSON: Lower Level Conference Room.

REMOTE PARTICIPATION:

**Microsoft Teams meeting**

**Join on your computer or mobile app**

[Click here to join the meeting](#)

**Or join by entering a meeting ID**

Meeting ID: 217 790 624 169

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I. CALL TO ORDER

II. ROLL CALL – DETERMINATION OF QUORUM/LAND ACKNOWLEDGEMENT

III. APPROVAL OF AGENDA

IV. PLEDGE OF ALLEGIANCE

- V. APPROVAL OF MINUTES
  - A. May 19, 2022, Regular Meeting Minutes
  - B. June 2, 2022, Special Meeting Minutes
- VI. AUDIENCE PARTICIPATION (*three minutes per person, for items not scheduled for public hearing*)
- VII. STAFF/AGENCY REPORTS & PRESENTATIONS
  - A. Staff Report
- VIII. UNFINISHED BUSINESS
  - A. State of Alaska Water Reservation System
- IX. NEW BUSINESS
  - A. Fisheries Season 2022 Discussion
  - B. Genetics Science & Weirs in Cook Inlet
  - C. BOF 2024 Planning
  - D. ADF&G 2022 Fishing Season Summary Logistics
- X. MEMBER COMMENTS
- XI. NEXT MEETING DATE: Regular Meeting, Oct 20, 4 PM, LLCR
- XII. ADJOURNMENT

**Disabled persons needing reasonable accommodation in order to participate at a MSB Fish and Wildlife Commission Meeting should contact the borough ADA Coordinator at 861-8432 at least one week in advance of the meeting.**

**MSB FISH AND WILDLIFE COMMISSION****Regular Meeting: May 19, 2022****Minutes**

DSJ Building, Lower Level Conference Room //TEAMS Remote Participation

*Minutes prepared by Ted Eischeid, Planner*

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- I. CALL TO ORDER  
Call to order at 4:12 PM by chair Mike Wood.
- II. ROLL CALL – DETERMINATION OF QUORUM/LAND ACKNOWLEDGEMENT  
Present: Andy Couch (AC), Larry Engel ( LE), Pete Probasco (PP), J. Sumner, Jim Sykes, Mike Wood (MW).  
Kendra Zamzow (KZ) arrived at 4:16.  
Absent: Howard Delo (excused), Tim Hale
- Land Acknowledgement:  
*We acknowledge that we are meeting on traditional lands of the Ahtna and Dena'ina people, and we are grateful for their stewardship of the land, fish, and wildlife throughout time immemorial.*
- III. APPROVAL OF AGENDA  
Moved by LE, Second by PP\_.  
AC moved to amend to put agenda item VII before VI. PP second.  
Agenda approved as presented without objection.
- IV. PLEDGE OF ALLEGIANCE
- V. APPROVAL OF MINUTES  
a. April 21, 2022, Regular Meeting Minutes.  
Moved by AC, Second by LE; Corrections: none.  
Motion passed without objection.
- VI. AUDIENCE PARTICIPATION (*three minutes per person, for items not scheduled for public hearing*)  
1. Bill Stoltze- MSB Lobbyist; gave a brief legislative report; might want someone from FWC at the quarterly report meeting from RS 21-128.  
2. Neil Dewitt.  
3. Melissa Heuer, SRC  
4. Becky Long – supports version 3 of the water reservation questions. Supports Resolution FWC 22-03 on recommending certain Deshka River parcels for cold water watershed classification.  
5. Amber McDonough – owns 80 A. along Little Su River; Thank you for FWC 22-02 on MEA project; gave an update on the appeals process with a hearing on April 28; appeals committee decision is due May 28.  
6. Stephen Braund

## VII. STAFF/AGENCY REPORTS

## A. Legislative Staff

DeLena Johnson – gave a legislative update. Two bills of interest passed. SB 204; and a remote recreational Cabin Bill (SB219?).

## B. Introduction for BOF 2024– Shannon Martin, KRSA

Brief introduction as the new exec. Director of KRSA; gave some history of our earlier collaboration on BOF 2020 work. As we prepare for 2024 BOF KRSA would like to continue to collaborate. Request to reschedule Ms. Martin for another time.

## C. Presentation: Deshka and Cold Water Refugia – Sue Mauger and Jessica Speed.

## VIII. UNFINISHED BUSINESS

## A. Draft water reservation questions for June 2 Special FWC meeting.

PP moved version 1; AC second.

AC amendment to include Section A-1, gray highlighted additions, from version 2 to version 1;

Amendment passes unanimously.

AC amendment to include Section D 3 and D 4 to version 1. PP second.

Amendment passes unanimously.

PP amendment to add B-5 to version 1; AC second.

Amendment passes unanimously.

KZ amendment to remove the context statement in C-3, version 1; PP seconded.

Amendment passes unanimously.

Original motion, as amended, passes unanimously without objection.

## IX. NEW BUSINESS

## A. RS FWC 22-03: Recommending Deshka parcels for cold water watershed classification

AC moved to approve RS FWC 22-03; LE seconded.

PP amendment, 4<sup>th</sup> whereas, line “additional economic...” add after “wildlife” the words “and other fish populations”; AC second.

Amendment passes unanimously.

Amended motion passes unanimously.

## X. MEMBER COMMENTS

1. AC – really appreciate the public participation.
2. PP – thanks KZ for putting the questions together.
3. LE – no comment.

- 4. J. Sumner –
- 5. J. Sykes – thanks Kendra, Sue, Jessica, the FWC, and the public.
- 6. KZ – Chickaloon Village has a new fish tech, and a video weir on Moose Ck.
- 7. MW – looking forward to being there on June 2. Talked to Governor’s staff about the FWC and Rec Rivers. Hopefully local weirs will get robust funding for better inseason management.

XI. NEXT MEETING DATE: Thursday, June 2, 4 PM, LLCR – Special FWC Meeting before summer break.

XII. ADJOURNMENT  
 Moved by PP to adjourn, Second by LE  
 Motion passes unanimously.

*Meeting stands adjourned at 5:59 PM*

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Mike Wood, Chair

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Dated

ATTEST:

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Ted Eischeid, Planner II Staff

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Dated





**MSB FISH AND WILDLIFE COMMISSION****Special Meeting: June 2, 2022****Minutes**

DSJ Building, Lower Level Conference Room //TEAMS Remote Participation

*Minutes prepared by Ted Eischeid, Planner*

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- I. CALL TO ORDER  
4:04 PM
- II. ROLL CALL – DETERMINATION OF QUORUM/LAND ACKNOWLEDGEMENT  
Present: Mike Wood (MW), Larry Engel (LE), Tim Hale (TH), Pete Probasco (PP), Jim Sykes, Kendra Zamzow (KZ).  
Absent: Andy Couch (excused), Howard Delo (excused), Jesse Sumner.
- III. APPROVAL OF AGENDA  
Motion to approve by LE, seconded by PP.  
Approved without objection.
- IV. PLEDGE OF ALLEGIANCE
- V. INTRODUCTIONS
- A. MSB FWC/Opening Statement  
Mike Wood, Chair, made a statement.
- B. DNR/Opening Statement  
Kim Sager (KS), DNR, made a statement.
- C. ADF&G/Opening Statement  
Joe Klein (JK), ADFG, made a statement.
- VI. AUDIENCE PARTICIPATION  
Warren Keogh  
Neil Dewitt  
Bill Stoltze, MSB  
Becky Long  
Melissa Heuer, SRC  
Alan Peck  
Jessica Speed, SHP  
Laura Pevan, Chickaloon biologist.  
Amber McDonough  
Maija Disalvo, MSB  
Ben Stratton, BLM

Sue Mauger, Cook Inletkeeper  
Michael Winfree, USFWS

## VII. STAFF/AGENCY REPORTS & PRESENTATIONS

## VIII. NEW BUSINESS

### A. Water Reservation Question Review and Dialogue

#### Question A-1

LE: Public Records Request detail: KS- for larger requests we must do a PRR.

LE: Does the Alaska map have allocation info? Is this the main source? KS – using the GIS ALS is the main source;

Joe Klein – I can provide for information requests; until adjudication the numbers on the application are tentative; the certificate provides the final numbers; ADFG has evolved this process since the law has passed, so comparing original certificate with new review is sometimes not congruent.

LE: our last meeting we had a key presentation on how warming waters are impacting fish, so this issue on the amounts of water reserved is important; KS – the reason we have reviews is because things change.

PP: It would help us if we have a listing of water reservations with basics so we could make specific detailed requests.

How does title 16 affect water priority in anadromous streams? JK – they are related, gave an example... PP: a reservation of x amount of water has priority for anadromous fish?

JK: depends upon the priority date; any reservation made prior has priority over reservation made later;

PP: AWC changes a lot, how does that affect priority? JK: if you find fish in a reach, all the habitat regulations apply. PP: my concern is that water can be drawn from a prior water reservation that may have a negative impact on the fish....

MW: to clarify, priority depends upon the request date? ISF versus a water extraction reservation; Water can be reserved ISF for a variety of reasons, from fish/wildlife to boating needs.

KZ – have you ever filed for a water body that is NOT anadromous? JK – yes.

KZ – if FWC requests a list from DNR, is there any reason we couldn't post this this on FWC web page. KS – yes, you could post on your web page.

PP: Eklutna, where is the priority, tunnel or river? JK: Tunnel, since the water dam was removed they relinquished their water right. JK gave an overview of the Eklutna project. Ron Bankert is the regional manager.

LE: Lack of staff to adjudicate applications seems to be a problem, so how many staff are involved in this work? KS: on DNR, I'm the only staff person adjudicating these; we have

to work with one staff and that's the reality of what we work on. I'm doing both adjudicating and reviews. Used to do 30 a year; now its 1-2 a year.

KZ – could the FWC advocate for more DNR staff? KS – we get a lot of screaming from the industry side, not much from the citizen side, so more interest from the nonindustry side would be helpful.

LE: Water Resources Board, why hasn't it been active?

MW: we aren't supposed to be into advocacy, so shouldn't ADFG be more assertive in getting balance to protecting fish and game? KS – balance would be good in water reservation discussions. JK: difficult to answer; we have a commissioner that works for the governor that may have other priorities; when the Chuitna's come up the question of balance also comes up.

Bill Stoltze: I wonder what the two sides? JK: we normally hear from the development side, not so much from the citizen side.

Question A-2

KS: supposed to be done oldest to newest, but sometimes we bump that due to conflicts that arise.

KZ – on Wasilla creek, what were the competing uses? KS – apartment complex and ...

LE: how are these applications being processed in other parts of the state compared to MSB? KS – our mission is statewide, same issues everywhere.

MW: Could ADFG put more money and effort into this? JK: yes. **Jessica K:** could a nonprofit fund a postions? KS – yes. Previously ADFG partially funded KS's position.

Warren Keogh: Why can't the MSB partially fund a partial position for adjudicating MSB water reservation requests? That could be an option that the FWC could recommend to the Assembly. If there is a push from the MSB this could move things in a positive way; the whole issue of water is extraordinarily political here in Alaska, with previous efforts that attempted to gut the Alaska's water reservation system.

LE: how might we change the law to make ISF and water extraction requests better? KS: Don't ... JK: in other states legislatures have mandated water flows, but that hasn't always worked as intended (see WA and CA); LE: the fishery resources here are so important, yet we could fall into the same trap as CA has experienced, what's more important to having enough water to support fish? JK: education on this issue is extremely difficult, since we tend to be reactive rather than proactive. KS: we are trying to be proactive, but often doesn't often work that way. MW: we often work against our own interests.

PP: what happens if you have two water reservations that are using water at the different times? KS: all based on application/adjudication date?

KZ: Complete applications; KS – once application is complete, we collect fees and the

complete date sets the priority.

Neil Dewitt: ..... KS: if all backlog was retired, I could keep up with incoming applications.

LE: when ADFG makes a water reservation, what info is needed and how do you determine that water for fish is adequate to protect them, how confident are you in the ISF reservation?

JK: I think the current information is state of the art. Overview of process shared. Richter paper referenced; Need flow data to do our work; need HUC data to set priorities.

TH: how do approach a certain situation since you aren't allowed to increase water flows?

JK: you simply submit a new application for the additional flow requested. JK:

TH: how does the upstream flows impact your reserved water;

Becky Long: I'm concerned about the Susitna Basin recreation rivers update; are the reservations on recreation rivers at risk with this update? JK: No, these are not at risk. KS: I'm currently working on the Talkeetna River, so submit your comments when it comes to the public comment period.

Sue Mauger: Drought monitor released today shows area is very dry and in a moderate "splash drought"; would like to see FWC advocate ADFG use the drought monitor status to shut down temporary water uses; how does ADFG/DNR enforce granted water rights against over-extraction? The data does not result in a conservation outcome, so how do we insure we can keep water in the system? KS: I would assume public would notify DNR that fish are dying and then we would investigate it. JK: a lot of places are not highly developed; new technology involving satellites are being used to determine stream flows on larger systems.

Jessica: on the drought, water temps are changing which could change how much water fish need, so how can we take that into account? KS: we are just getting into this, but we are starting to look at this and implementing this in our decisions, so what is there stays there.

KZ: As you do reviews, you are...

PP: Joe, do we have updated temperature data on streams? JK: probably not.

Warren Keogh: Under ISF reservation applications, has there ever been a "water quality" reservation? KS – no.

TH: when you have more than one ISF, do they stack, or run congruently? KS: they stack.

PP: Public comment period is 15 days, so what is the notice period? KS – we do it through our online public notice system which you can sign up for notices; Notice is given and the 15 day clock starts. PP: can you give a prenotice that comments will be collected? McCutcheon is the notice person, and perhaps the FWC could ask him to make a pre-notice to the public about the comment period.

MW: Do you consider the health of a stream in your application adjudication? JK: ADFG does assist with advising DNR on this; especially when it impacts Stocks Of Concern.

TH: do you guys experience siloing between departments? JK: not, we have good communication between departments.

IX. MEMBER COMMENTS

A. DNR/ADF&G

B. FWC

X. NEXT MEETING DATE: September, LLCR.

XI. ADJOURNMENT

\_\_\_\_\_  
Mike Wood, Chair

\_\_\_\_\_  
Dated

ATTEST:

\_\_\_\_\_  
Ted Eischeid, Planner II Staff

\_\_\_\_\_  
Dated





# MATANUSKA-SUSITNA BOROUGH

## Planning and Land Use Department

### Planning Division

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**Date:** 22 September 2022

**Re:** FWC Staff Report

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#### 1. Recreation Rivers Board Update

- a. RRB meetings May through September will move to the 4<sup>th</sup> Wednesday of each month, 10 AM – 12 PM. **Next meeting: September 28.**

#### 4. Legislative Update

- a. Assembly Q2 FWC Report per Assembly RS 21-128

#### 3. Board Of Fisheries

- a. Work Session, Oct. 25-26, Eagan Center, Anchorage
- b. BOF 2024 Planning Input Requested

#### 4. ADF&G Special Meeting Preferences

- a. Dates?
- b. Fisheries 2022 season summary?
- c. Hunting 2022 season summary?

#### 5. Misc.

- a. FWC Meeting Schedule for 2023?
- b. FWC Member Terms?
- c. Other?

*Providing Outstanding Borough Services to the Matanuska-Susitna Community*

***Ted Eischeid, Planner II***

*Supporting Environmental Planning and the MSB Fish & Wildlife Commission.*

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Mat-Su Anglers Column for Friday September 16, 2022. By Andy Couch

### How Good Was Mat-Su Valley's Sport Salmon Fishery in 2022?

In late August, near the end of my Mat-Su charter season for ocean-run salmon, a guest asked, "How was your 2022 fishing season?"

"We had a good August," was my assessment.

And that is also how I would assess the mid-May to mid-September season for the entire Mat-Su Valley — "We had a good August."

### King Salmon Highlights

**On January 26, 2022 the Alaska Department of Fish and Game (ADF&G) issued emergency orders** — restricting king salmon fishing in the Little Susitna River drainage and the Susitna River drainage to Catch and Release Only with gear restricted to single-hook artificial lures only in all flowing waters of the Little Susitna River and Susitna River Drainage from May 1 — July 13, 2022. Many may wonder why I list these emergency orders as a season highlight — For all those hoping to participate in the Mat-Su king salmon fishery it stated that there would be a season, and defined how at least the first half of the season would likely be regulated. For ADF&G license and king salmon stamp sales it likely spurred some burst of money coming into the state to help fund some of the Department's king salmon management projects. For charter and lodging businesses it signaled they could take reservations with assurance for at least the early portion of the king salmon season that a fishery would be available. The earlier Mat-Su king salmon regulations can be announced the better for all those who would like to plan their vacations, purchases, and what business services they hope to provide.

**Eklutna Tailrace / Knik River king salmon fishery** — open 24 hours per day, with bait and multiple hooks, for the entire season, with king salmon harvest allowed. Since this is a fishery for stocked king salmon, with no salmon returning to this location needed for egg takes there was assurance that king salmon harvest would be allowed at this location, and that some level of harvest would likely occur.

**May 11** — Little Susitna River Weir installed.

**May 17** — Ryan Judd caught the first known ocean-run Mat-Su Valley king salmon of the season.

**June 1** — Deshka Weir Installed — Installation was delayed by high water level from snowmelt, but only 17 king salmon were counted the first week after weir installation. Final king salmon weir count 5,436 on August 8. Escapement Goal of 9,000 - 18,000 not attained by 3,564 fish.

**June 16** — ADF&G announces Little Susitna River and Deshka River will close to all king salmon fishing (king salmon may not be targeted) on June 20. Final king salmon count past Little Susitna River Weir 2,237 on August 8. Escapement Goal of 2,100 — 4,300 attained by 138 fish.

**June 20** — ADF&G announces entire Susitna River drainage closes to king salmon fishing on July 23.

### Other Salmon Highlights 2022

**June 20** — although closed to king salmon fishing, Little Susitna River and Deshka River remain open for other species with single-hook artificial lure restriction through July 13.

**July 5** — Fish Creek Weir installed

**July 10** — first salmon (other than a king) caught from my guide boat — Little Su coho.

**July 15** — first pink salmon caught from my guide boat.

**July 21** — first Deshka coho caught from my guide boat.

July 21 — 31 Fish Creek Personal Use Dipnet Fishery opened.

**July 25** — first charter where my guests caught a chum salmon.

**July 29** — Fish Creek Weir removed after morning count. Weir totals 58,351 sockeye (15,000—45,000 Goal). 36 coho (1,200—4,400 Goal)

**August 1 — 13** — ADF&G Emergency order opens Fish Creek and liberalizes limit for salmon other than king and coho.

**August 2** — Morning — first charter where all my guests caught a limit of coho salmon.

**August 6** — Little Susitna River opened to bait fishing as scheduled.

**August 8** — Little Susitna River weir flooded by end of day / Final annual coho total 3,162. (9,200 — 17,700 Goal Range)

**August 8**—Deshka Weir Project Ended after AM count / Final annual coho total 3,168. (10,200 —24,100 Goal Range)

**Friday August 12** — guided morning and afternoon groups of 4 guests —all of whom limited on coho at Deshka River.

**Saturday August 13** —guided a group of 4 only 3 coho caught —all by the same guest. Deshka coho fishery dropped off dramatically starting this Saturday — 5 days after removal of the weir.

### Final Thoughts

With weirs operating during the king salmon season Little Susitna River king salmon escapement was achieved without any king salmon harvest allowed for the sport fishery for the entire season. Deshka River king salmon escapement was far below the goal — even without any sport harvest allowed for the entire season. In the past ADF&G considered the Susitna River drainage to have

a king salmon run of 100,000 — 200,000 king salmon annually. This year less than 6,000 king salmon passed the weir to spawn at Deshka River (with no sport harvest allowed). ADF&G considers Deshka River to get approximately 20% of the Susitna River king salmon return annually. If the same scenario were true for 2022, then the entire Susitna River inriver return for 2022 may have been less than 30,000 king salmon. This of course raises questions — Will there be any sport king salmon fishery at all on the Susitna River drainage in 2023? There appears to be some hope for Little Su — but what kind of king salmon fishery may be allowed there in 2023 — if king salmon fishing opportunity is greatly on the Susitna drainage?

Loss of revenue in sport fishing license and king salmon stamp sales gutted the sport fishery budget over the past 3 years. How can some these funds be regained for management of important Mat-Su Valley sport fisheries for king salmon and coho salmon?

Yes there was 12 days of dip netting opportunity at Fish Creek, and yes there was also some additional sport opportunity to harvest surplus Fish Creek sockeye salmon in 2022, however how can sport fishing revenues normally derived from a full summer of Mat-Su salmon harvest opportunities be achieved if there is only about one month of realistic harvest opportunity in most Mat-Su salmon sport fisheries — as we saw in 2022?

To be continued next week.

Andy Couch is a Mat-Su Valley fishing guide who primarily targets ocean-run salmon during summer months.





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## Fish & Wildlife Commission

### Planning and Land Use Department

#### Planning Division

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**DATE- 22 September 2022**

**RE: BOF 2024 FWC Planning – What are key elements needed in developing a BOF24 Plan for the MSB FWC?**

**[NOTE: BOF 2023 has been delayed by one year to 2024]**

### **Pre-BOF 2024 Recommendation**

Develop a BOF 2024 plan:

- a. 2020: ID what worked, what didn't.
- b. 2024: ID key tasks with timelines.
- c. Calendar key tasks/identify key people to complete work tasks.
- e. Develop Stakeholder group.
- f. Get plan vetted and approved.
- g. Create BOF24 project with SOW and deliverables.
- h. Start work.

### **Additional Considerations on BOF24:**

1. Need more sportfishing presence/support:

- a. TU
- b. Alaska Sport Fishing Association (Dustin Slinker-President; Martin Megs contact).
- c. Need to work to get Anchorage AC changed to a more sport-friendly makeup.
- d. Build on present relationship with Anchorage Watershed and Natural Resources Commission.

2. Reach out to key Mat-Su Businesses to generate support:

*Providing Outstanding Borough Services to the Matanuska-Susitna Community*

*Ted Eischeid, Planner II*

*Supporting [Environmental Planning](#) and the MSB [Fish & Wildlife Commission](#).*

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- a. Develop BOF24 presentation for local Chambers of Commerce.
  - b. ID key business leaders to represent the MSB at BOF24.
  - c. ID MSB fisheries business contingent – sport guiding, fishing shops, ND set netters.
3. BOF24 onsite FWC decision making: Consider coming to BOF meeting with a approved FWC resolution in hand that lets a committee of members present to make “on the fly” decisions regarding position tweaks and strategy changes.
4. Pre-BOF24 Publicity: write 3-4 Frontiersman articles on BOF24. Examples
- a. KRSA Prop 88/104 impacts
  - b. Conservation Corridor impacts
  - c. FWC BOF24 partners
  - d. PU Fishery on Susitna
  - e. Impact of BOF20 results
  - f. Current priorities for BOF24.
  - g. All: How to impact BOF24.
5. Recruit and retain a consultant immediately after the new FY starts, July 2023. This will give them more time to work with the FWC and allies starting in September 2023.
6. Educate BOF members:
- a. Annual SHP site tour in summer 2023 – work with the SHP early in 2023 to develop a summer site tour that is useful for BOF members; invite said members.
  - b. Consider special BOF member site tour of Mat-Su in Spring/Summer of 2023.
7. Work with Anchorage-area partners to educate and build support for FWC priorities starting in the fall of 2023:
- Anchorage Advisory Committee
  - Anchorage Watershed and Natural Resources Commission
  - Other?

8. Coordinate sooner with allies (KRSA and ND Set Netters) – start this coordination in Fall of 2022 (as proposals are being developed for submission in April of 2023).

## **Outreach Plan**

### Allies

#### A. Subsistence:

1. Chickaloon
2. Eklutna
3. Knik
4. Tyonek
5. Other

#### B. Non-Profits

1. TU – South Central Alaska Chapter.
2. Great Land Trust – returning salmon to natal streams.
3. Alaska Center – fish back into streams.
4. Sport fishing groups:
  - a. Anchorage:
    1. Mossy's fly shop
    2. Mountain View sports
    3. Big Box stores: Cabela's, Bass Pro, Sportsman Warehouse.
  - b. Mat-Su:
    1. 3 Rivers.
    2. Sport Guiding Businesses.
    3. Sportsman's Warehouse.

### C. Presentations

1. Palmer and Wasilla (2) Chambers.
2. Rotaries – there are several on their web page in the Mat-Su.

<https://www.rotary.org/en>

### Media Strategy:

1. Develop a media plan after April 2023 with BOF proposals and goals in hand.
2. Develop storylines.
3. Develop articles.
4. Leverage media contacts.
5. Hire a contractor (example: MSI) to develop messaging strategy and media for Facebook, Youtube, radio.

### Work Plan

#### Tasks

1. Project Team creation – identify/create.
2. Contractor - identify and hire.
3. Allies: Pre-Meeting Coordination
4. Proposal Development
5. Goal Development
6. Media Outreach
7. BOF Booklet/Story Map
8. Budget development
9. Create Project
10. Stakeholder group



## Work Calendar

### 2020 [2021]

#### May

1. Route draft work plan for review.
2. Finalize work plan.

#### June

1. Create BOF 2023 [2024] project.

#### July

1. Media events – Susitna PU Fishery – July 2020.
2. Bring stakeholders together on SHP summer site tour – August 2020, 2021, 2023.
3. Outreach presentations to Chambers/Rotaries (also include wetlands ordinance in 2020).

#### August

1. Outreach presentations to Chambers/Rotaries (also include wetlands ordinance).

#### September

1. Outreach presentations to Chambers/Rotaries (also include wetlands ordinance)

#### October

#### November

#### December

**2022**

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## September

1. FWC BOF Goal Development/Planning Process
2. Inform and coordinate with allies

## October

1. FWC BOF Goal Development/Planning Process
2. Coordinate with Allies.

## November

1. FWC BOF Goal Development/Planning Process
2. FWC BOF Proposal Development
3. Coordinate with allies

## December

1. FWC BOF Goal Development/Planning Process/ FINALIZE Plan.
2. FWC BOF Proposal Development
3. Coordinate with Allies.

**2023**

## January

1. Develop/Submit enhanced FWC budget for BOF for next fiscal year.
2. FWC BOF Proposal Development
3. Coordinate with allies

February

1. Finalize FWC BOF Proposal Development
2. Seek FWC approval of BOF24 proposals
3. Coordinate with allies

March

1. Submit FWC BOF Proposals

April

1. Initiate BOF Booklet Development Planning.

May

1. BOF Booklet Development
2. Coordinate with allies on War Room 2024:
  - i. Depending upon BOF location, plan on get food/snacks from Costco as a cost savings. Negotiate shared expenses with allies.

June

1. BOF Booklet Development

July

1. Special BOF MSB site tour
2. Solicit contractors for BOF consulting.
3. BOF Booklet Development
4. Bring stakeholders together on SHP summer site tour.

August

1. Invite BOF members to SHP Summer Site Tour.

2. Hire Contractor – start consulting process.
3. BOF Booklet Development
4. Develop media plan strategy
5. Develop public outreach workshops.
6. Solicit message campaign contractors.

### September

1. BOF Booklet Development
2. Public outreach
3. Work with Allies.
4. Form BOF Booklet Proposal Review Committee
5. Update Assembly on BOF activities
6. FWC Resolution of support
7. Hire message campaign contractor.

### October

1. BOF Booklet Finalize/Approve
2. BOF Proposal Review Committee
3. Assembly resolution of support
4. Public outreach for BOF testimony

### November

1. BOF Booklet Printing
2. Public outreach for testimony
3. FWC Action on BOF Proposal Review Committee work.
4. Borough Manager letter to Mat-Su Legislative Delegation

## December

1. BOF Booklet Mailing to BOF members and stakeholders:
  - i. BOF
  - ii. Mat-Su Legislative Delegation
  - iii. Allies
  - iv. Consultant.
  - v. Assembly members
  - vi. Mat-Su Advisory Committees
2. Public outreach for testimony.
3. BOF Proposal Committee Work.
4. Mat-Su delegation letter of support submitted to BOF

## 2024

### January

1. FWC resolution supporting FWC committee decisions on their behalf at BOF.

### February

1. BOF Meeting

### March

1. After-Action Report
2. Draft strategy paper for BOF 2026

### April

1. Thank partners
2. Assembly resolution of gratitude.

### May

1. Develop after action outreach plan.
2. Develop transition plan for BOF27.

June

1. After action outreach.

July

1. After action outreach.

August

1. After action outreach.

DRAFT

### Task Table 1

Task	Target Date	Note 1	Note 2	Complete Date

**Task Table 2**

<b>Task</b>	<b>Target Date</b>	<b>Note 1</b>	<b>Note 2</b>	<b>Complete Date</b>